

ABOUT MEDIAWISE SPORTS & JOHN DENNIS

MediaWise Sports offers keynote speaking, event hosting, brand endorsement, and media coaching services. It's principal, John Dennis, has had a remarkable 40+ year Boston TV and radio broadcasting career, recently as the host of the "Dennis and Callahan Show", a top-rated morning radio talk show on WEEI Sports Radio.

Prior to that, John spanned 3 decades at Channel 7 TV in Boston (1977-1997), where he wore a variety of hats including sports anchor, feature reporter, and Sports Director. In his 21 years in television at WNAC-WHDH, John won 8 Emmy awards for broadcast excellence. Dennis has covered a wide variety of events around the world including the 1994 Winter Olympics in Lillehammer Norway, Americas Cup Yacht Racing in Newport, World Series, Stanley Cup Finals, NBA Championships, U.S. Open Golf, and all of Marvelous Marvin Hagler's middleweight title fights.

For 2 years, John hosted the Patriots All Access television show.

John is also very well known in the New England golf world. He was the host of "Golf New England" on the Fox NE Sports Television Network. He was also the host of "The Golf Show with John Dennis" on WEEI Sports Radio 850.

For many years, John has been actively engaged as a keynote speaker or Master of Ceremonies in numerous corporate events, awards banquets, and charity events. He initiated and hosted the "Tame The Tigers" golf tournament for 9 years to benefit the Dana Farber Cancer Center's Jimmy Fund organization.

John is a well-respected corporate brand and commercial endorser, with many New England entities requesting John to represent their organizations in their corporate branding efforts. Also, John offers media coaching to high-profile athletes and celebrities, helping them in public speaking and dealing with the media and the public.

John has appeared in many Farrelly Brothers' movies including King Pin, Shallow Hal, Me Myself and Irene, Something About Mary, and Stuck on You.

John graduated magna cum laude from Kent State University in 1974 after earning a degree in telecommunications and journalism. A finalist that year in ABC's nationwide search for a college-aged sideline announcer for NCAA football, Dennis became the youngest Sports Director in the history of NBC affiliates at WDAF in Kansas City at age 22. He spent 3 years there before coming to Boston in 1977.

JOHN'S RESUME

EXPERIENCE

- **1997-present**
WEEI Radio Boston
John co-hosted the “Dennis and Callahan” morning radio show, covering a wide variety of topics including sports, politics, and current events.
- **1999-2001**
“Patriots All Access” television show
John hosted the weekly “Patriots All Access” TV show featuring all things New England Patriots.
- **1999**
WEEI Sports Radio “The Golf Show with John Dennis”
John hosted an entertaining weekend radio program covering all aspects of golf.
- **1999-2001**
Fox NE Sports TV “Golf New England” show
John hosted the Golf New England TV program, featuring top golfing destinations around the world.
- **1977-1997**
WHDH TV Boston
Spanning 3 decades at WHDH TV in Boston, John’s roles included Sports Anchor, Feature Reporter, and Sports Director. John won 8 Emmys for broadcasting excellence. He covered many world events including the 1994 Winter Olympics in Lillehammer, Americas’s Cup Yacht Racing in Newport, World Series, Stanley Cup Finals, NBA Championships, U.S. Open Golf, & Marvin Hagler's title fights.
- **1975-1977**
NBC Affiliate WDAF Kansas City
John was the youngest Sports Director ever hired for WDAF.
- **1974** Kent State University
B.S., Telecommunications & Journalism, Magna Cum Laude

EDUCATION